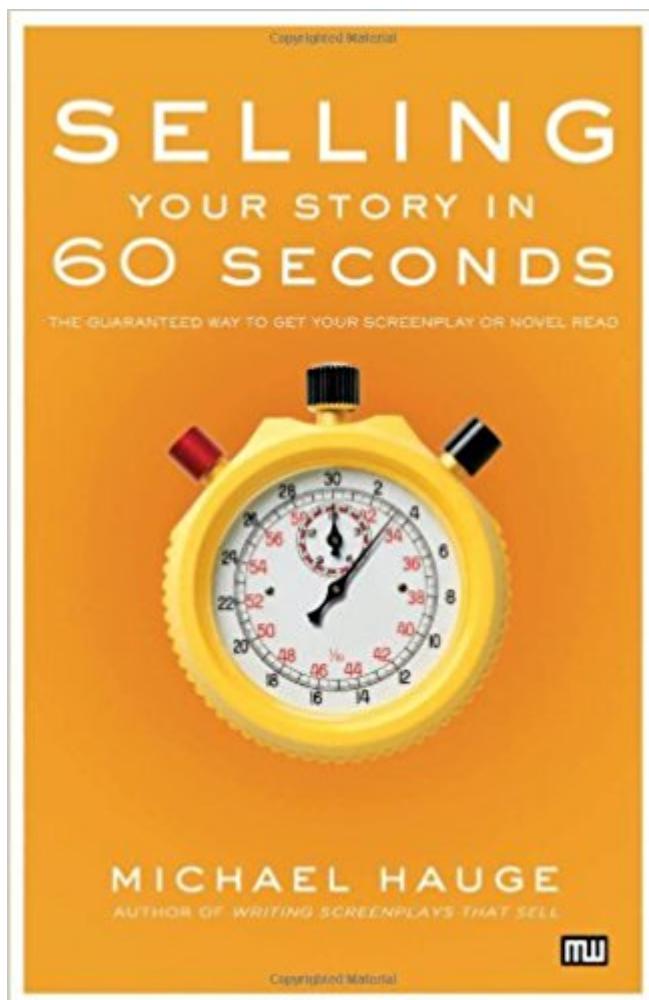


The book was found

Selling Your Story In 60 Seconds: The Guaranteed Way To Get Your Screenplay Or Novel Read



Synopsis

Your career can be made in 60 seconds - if you make the right pitch! Master the Elevator Pitch, even when you've got less than 60 seconds. Get your screenplay or Novel read by the major power of Hollywood - guaranteed!

Book Information

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Average Customer Review: 4.6 out of 5 starsÂ See all reviewsÂ (48 customer reviews)

Best Sellers Rank: #184,108 in Books (See Top 100 in Books) #162 inÂ Books > Humor & Entertainment > Movies > Screenwriting #770 inÂ Books > Humor & Entertainment > Television #1364 inÂ Books > Business & Money > Marketing & Sales > Marketing

Customer Reviews

In front of me were six Hollywood types. One a writer, one a director of commercials, one a Producer, one another writer and a couple more. It's all a blur now. I stood, with my back to 200 people or so and pitched my idea. My legs shook, my knees knocked, was I going to fall over? Throw up? What was going to happen? I started with the premise that I had thought up over 7 years prior: "What if two children went to visit Santa and found him to be a disgruntled bitter old man?" That was my leading question and I fell into my pitch after that. When I was through (which seemed like forever) - the Producer looked at me and pointed at me and said: "Now THAT'S the perfect pitch. I want to read that script. I can sell that script." She's still my Producer/Manager - but the script hasn't sold...yet. What did I do right? What did I do wrong? What can you learn from that experience? Well, I can tell you that after I pitched I got peppered with questions from the panel and, well, I answered them. Which opened up MORE questions and I answered THOSE and then they thanked me and I sat down and people from around the country gave me a "thumbs up!" and "Good job!" And I sweated. I couldn't tell you much. Michael Hauge, though, can. In his wonderful book: "Selling Your Story in 60 Seconds" he breaks down the entire process of selling your story. Now, he does not go into what makes a sellable story, how to best deal with the three-act format,

which software programs are the best, character arcs and story beats. This book is what it is. A book on selling your story. Writing it and dealing with all those aspects are left to other books. Where Mr. Hauge succeeds is in dealing with all the details of the sell.

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